

The Tenth House

ISSUE 01
2022-23



YOUR
ANNUAL
T T H
MAGAZINE



www.thetenthhouse.in



C o n t e n t

1. Note from the founder
2. Highlights from 2022-23
3. Reviews
4. Launch stats
5. The big announcement



Note from the founder

We started with three simple goals—make a great tshirt, make people want it, and make sure they get it, fast.

After eleven months of learning, un-learning, questioning, designing and manufacturing, the first TTH Tshirt was shipped in October 2022

We learned how to spread the word, to do things manually before automating them, to build a brand from the ground up. And we're just getting started.

That's what's up. 😊

Founder - The Tenth House





Highlights from 2022-23

1. The Photo Shoot



A beautiful photoshoot at an exotic location of Jaipur

Just to make sure our customers could use those images, re-share it with their customers and bag quality orders.

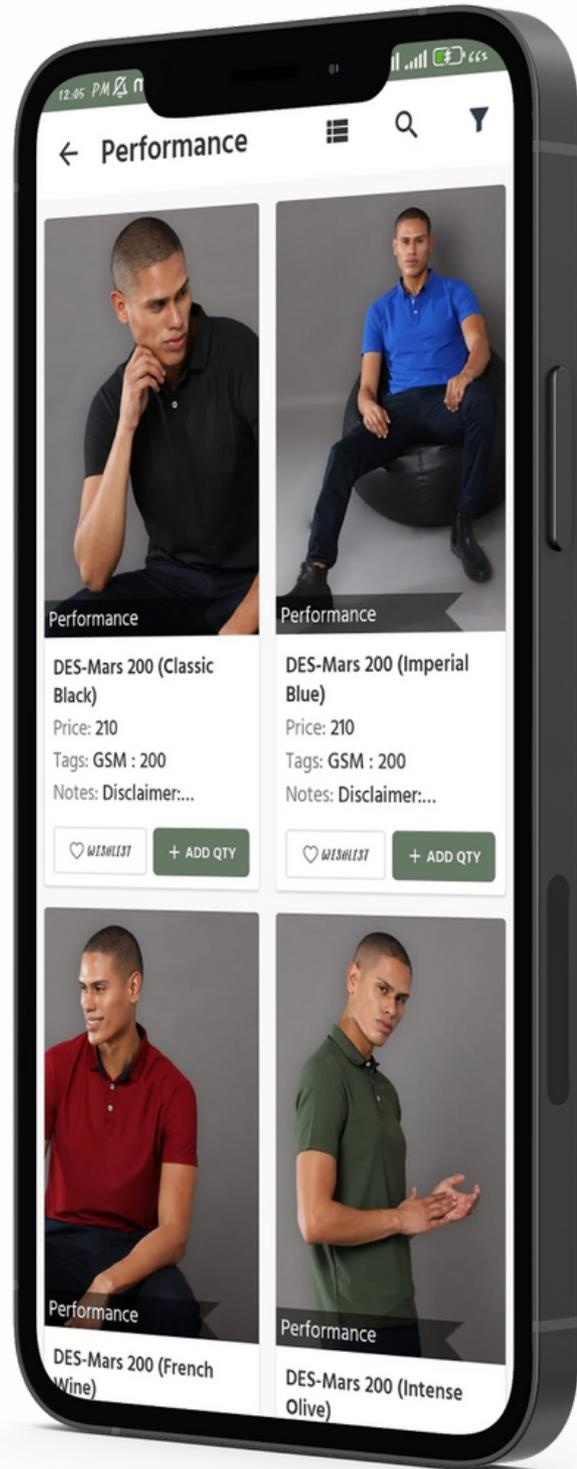




2. The TTH tech platform

The second thing we did was, we went all tech.

We launched our very own tech enabled app to empower our resellers, save time, check inventory online and take orders instantly from customers with zero hassle.





3. The Difficult Call

As an entrepreneur one of the most difficult call we had to take is weather to create our own brand/label just the way other do or help people create and launch their own brands .

We took the **Road Less Travelled** .

Here we are helping people create their own brand at zero investment.

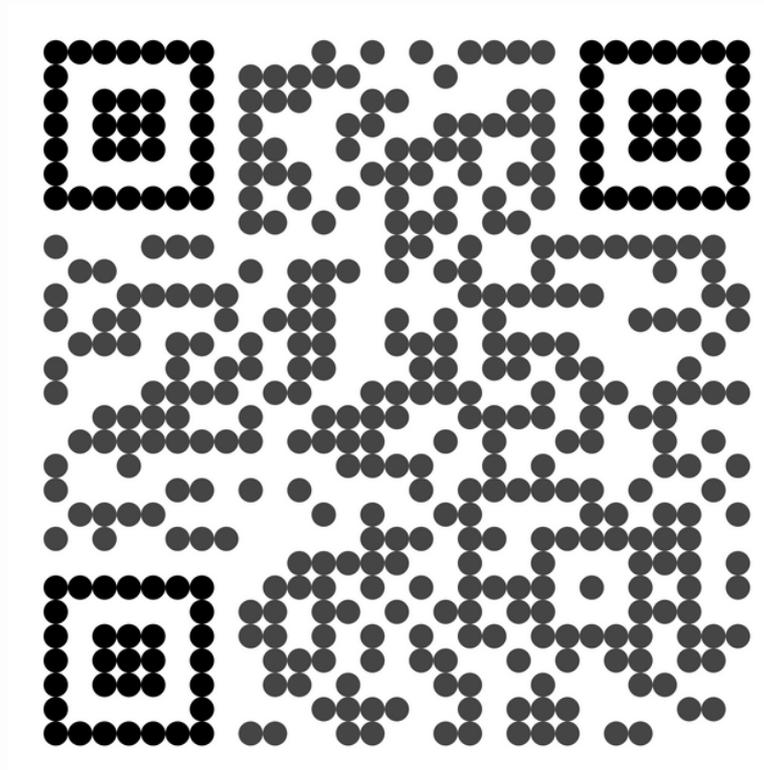
We call this recipie - **OBT
Own Branded Tshirt**

Your design here





4. Where All The Magic Happens



Scan and visit our production facility

It might look like just another T-Shirt but the difference, as always, is in the details.

Dilliwale
love our #TTHtee

People from Dehradun
love our #TTHtee

Bombay people
love our #TTHtee

Bangaloreans
love our #TTHtee

**Thousands of people
love our #TTHtee**

The Goans
love our #TTHtee

Our Pune folks
love our #TTHtee

People from Cochin
love our #TTHtee

People from Gangtok
love our #TTHtee

TTH Reviews

Giftsbazaar



“Their app is the perfect solution to inventory enquiries problem.”

JJ Custom Apparels



“These guys are super fast”

Hangonhubb



“Love the OBT concept, we can finally sell our own brand rather than selling others.”

Graphic Impression



“Print on demand and best drop shipping company.”

Itokari



“Dynamic team,completely transparent.”

TP India



“We get consistant quality and colors order after order”



Launch Stats

Distance Travelled to Make The TTH Tshirt	36,000 km
Distance TTH Tshirt has travelled	352,000 km
Apparel Sold	0.8 Million ≈
Brand created (OBT)	775
Times Restocked	73
Corporate Team size	27
Expo's participated	5
Refunded	2
Celebrity Endorsements	0
Venture Capital Raised	0



Big Announcement I

We're Spreading Wings

Considering the love we've got from
North India

We are super excited to announce our
newest experience and warehouse centre
in **Aamchi Mumbai**

155/1242, Ground floor, Motilal nagar No1,
Road No.4, Opp Ganesh temple
(Goregaon west)



Big Announcement ||

Joining The Club

TTH is humbled to announce our founder

Mr.Aman R Jain's

appointment as the Committee Member for
CGAI South





The Feedback

If you have any feedback for our magazine please write to us on -

care@
thetenth
house.in

The Access

You can find our latest work and access to all the exclusive closed door products via our TTH app



Contact us

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West, Mumbai - 400104

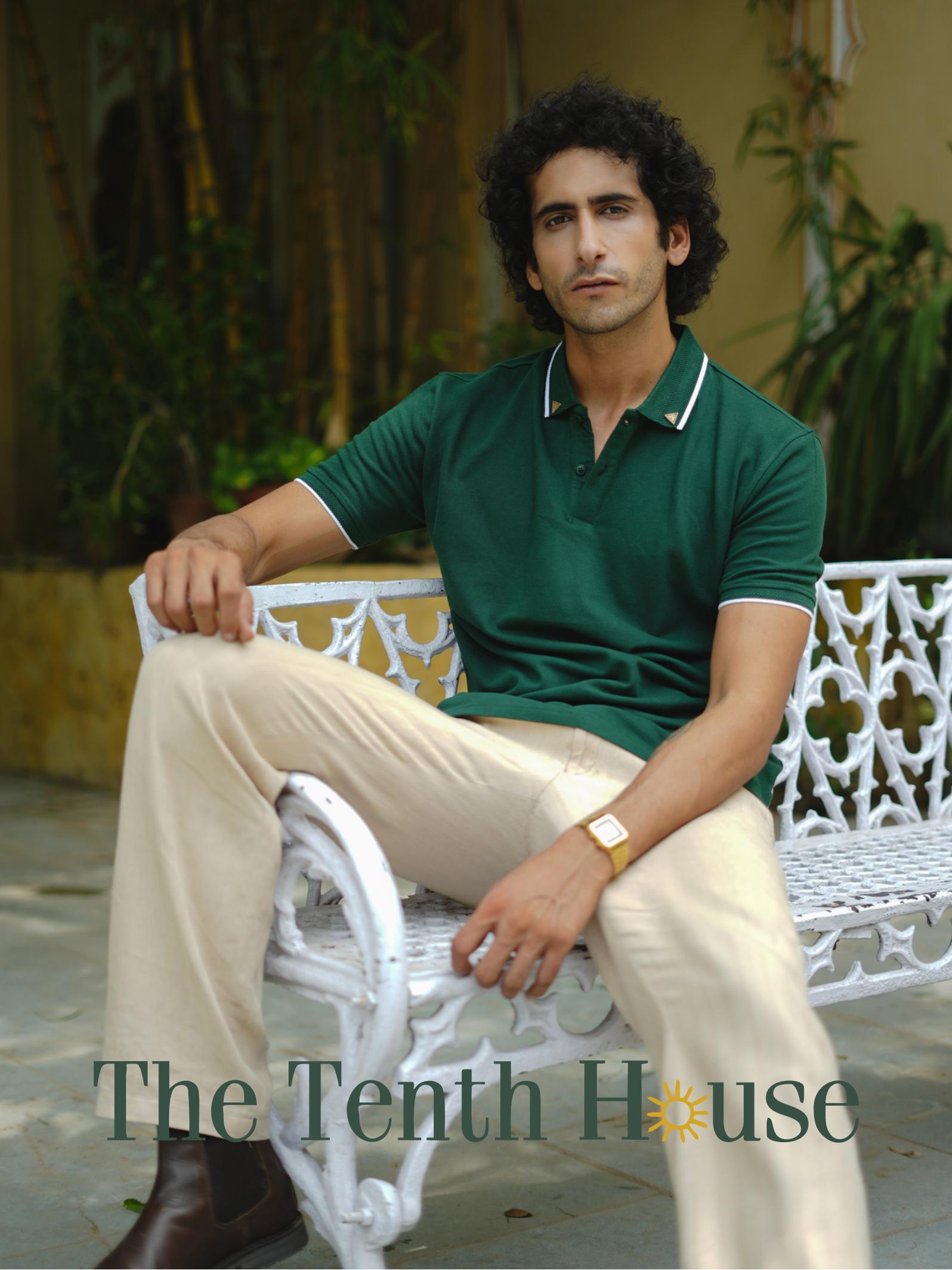


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